



AEHA-Ottawa

Allergy and Environmental Health Association – Ottawa

Box 33023
Ottawa, ON K2C 3Y9
office@aeha.ca
www.aeha.ca

Date: _____

Attention: _____
Business/Organization Contact Person

Dear _____,

Thank you for agreeing to be an AEHA-Ottawa Walk sponsor. We feel this is a perfect venue for showcasing your business or organization while supporting the work of AEHA-Ottawa. As discussed, on May 24th AEHA-Ottawa will be holding a Walk to fundraise for the environmentally sensitive. The money raised will be used to help fund our increasing need for member support services.

Most of our members who suffer with environmental sensitivities cannot work, and some are homeless because there is no place safe for them to live. Environmental sensitivities can occur when people become sensitive to substances or phenomena in their everyday environment at levels well below what “normal” people would consider acceptable. The purpose of AEHA-Ottawa is to provide support and gain respect and understanding for the many men, women, and children suffering with the disability of environmental sensitivities. We strive to create public awareness by providing education for the full recognition of environmental sensitivities while promoting mutual respect between fellow human beings and encouraging all members to participate and create a world in which there is no threat of toxic injury.

Our \$300 Sponsorship Package includes:

- your logo displayed on the race bib as our major sponsor. (See attachment – Please provide your logo, and we will include the name of your business and logo on the bib.)
- a separate boxed announcement in the next three issues of AEHA's next *Eco-Sense* newsletter recognizing and thanking you for your support as a major sponsor (circulation ~4,000 including members and doctors' offices)
- signage (no larger than 8 1/2 x 11") for your business/organization displayed at the AEHA-Ottawa Walk registration table. (The sign would read "Sponsored by . . ."). We anticipate more than 400 people will pass by the registration table that day.
- a separate table near registration point to display your company/organization literature, business cards, pamphlets, etc.
- a free 30-day link to your business or organization on our aeha.ca website (over 53,300 hits/mo)

Our \$100 Sponsorship Package includes:

- inclusion in recognition and thanks list in AEHA's next *Eco-Sense* newsletter for three issues (circulation ~4,000 including members and doctors' offices)
- inclusion of your business/organization name in the list of sponsors displayed at the AEHA-Ottawa Walk registration table. We anticipate more than 400 people will pass by the registration table that day.

A copy of our donation form is also attached for your information.

If you have any questions or need further clarification, please contact Mary at 613-721-6910. The cheque for this great opportunity can be made out at your earliest convenience to: AEHA-Ottawa. Thank you once again for your support!

Sincerely,

Mary de Bassecourt, Executive Director, AEHA-Ottawa,
on behalf of Walk Committee Chairperson, Cara Bedford